



Statistics in Plain English

By Timothy C. Urdan

Taylor Francis Ltd, United Kingdom, 2010. Paperback. Book Condition: New. 3rd Revised edition. 276 x 216 mm. Language: English . Brand New Book. This inexpensive paperback provides a brief, simple overview of statistics to help readers gain a better understanding of how statistics work and how to interpret them correctly. Each chapter describes a different statistical technique, ranging from basic concepts like central tendency and describing distributions to more advanced concepts such as t tests, regression, repeated measures ANOVA, and factor analysis. Each chapter begins with a short description of the statistic and when it should be used. This is followed by a more in-depth explanation of how the statistic works. Finally, each chapter ends with an example of the statistic in use, and a sample of how the results of analyses using the statistic might be written up for publication. A glossary of statistical terms and symbols is also included. New features in the third edition include: * a new chapter on Factor and Reliability Analysis especially helpful to those who do and/or read survey research, * new Writing it Up sections demonstrate how to write about and interpret statistics seen in books and journals, * a website at...



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