



Business Ethics: Concepts and Cases

By Manuel G Velasquez

Prentice Hall, United States, 2011. Loose-leaf. Book Condition: New. 7th. 251 x 198 mm. Language: English . Brand New Book. Resolving Moral Issues in Business. The ethical landscape of business is constantly changing, and the new edition of Business Ethics: Concepts and Cases has been revised to keep pace with those changes most effecting business: accelerating globalization, constant technological updates, proliferating of business scandals. Business Ethics: Concepts and Cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business; imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions; identifies moral issues specific to a business; provides an understanding of the social, technological, and natural environments within which moral issues in business arise; and supplies case studies of actual moral conflicts faced by businesses. This Books a la Carte Edition is an unbound, three-hole punched, loose-leaf version of the textbook and provides students the opportunity to personalize their book by incorporating their own notes and taking only the portion of the book they need to class all at a fraction of the bound book price. Teaching and Learning Experience Personalize Learning - MyThinkingLab delivers proven results in helping students succeed, provides...



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