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Handbook of Corporate Finance: A Business Companion to Financial Markets, Dec.

By Glen; Arnold

Financial Times Prentice Hall, 2004. Taschenbuch. Condition: Neu. Gebraucht - Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - The imperatives of modern business mean that, sooner or later, every executive will have to get to grips with finance. Its terms, its tools, its techniques. Corporate finance touches every aspect of your business: from deciding which capital expenditure projects are worthy of backing for tomorrow, to the immediate and daily challenge of managing business units for shareholder value. Finance is the framework for corporate decisions and the language of corporate decision-makers. Fluency in finance will serve you and your business well. The Handbook of Corporate Finance is the authoritative, comprehensive and crystal-clear companion to the everyday questions of business finance. In what projects will we best invest our shareholders money How do we create and measure shareholder value What type of finance should we raise How can we measure and manage financial risk These are challenges that every business faces, and questions that every executive will encounter. Knowing the answers to these questions will help you and your business to back the right choices, make the right decisions and deliver improved financial performance....



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