



## **Practical Rhetoric (Classic Reprint)**

By John Duncan Quackenbos

Forgotten Books, United States, 2016. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Excerpt from Practical Rhetoric Herbert Spencer, in his Essay on the Philosophy of Style, observes that the maxims contained in works on composition and rhetoric are presented in an unorganized form, and proceeds to systemize the scattered precepts under one leading principle, economy. But economy, while accounting for a large number of rhetorical phenomena, fails to explain many procedures. This treatise attempts an answer to the question, Is further generalization possible? by deriving all rhetorical law from that principle of beauty known as harmony, or adaptation, - a principle which includes economy, as well as order, unity in variety, and proportion. It is believed that, if the learner at the outset can be made to comprehend this principle in its multitudinous lines of control, the explanation, through it, of the laws of literary diction and style, will acquire a novel and delightful simplicity. During his twenty years experience as a teacher of English Composition in the Rhetorical Department at Columbia College, the author has always found that an understanding of reasons, of the wherefore of the rule,...



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