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# LIFE IS MANAGEMENT: COACHING EXTRAORDINARY PERFORMANCE FROM EVERYONE (PAPERBACK)

Coaching Extraordinary Performance from Everyone



Gary L. Ford

Insomniac Press, Canada, 2013. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Life Is Management takes the principles of influence and persuasion into the role of management. Many books have been written on leadership, but few address the actual execution of the day-to-day world of management. This book is a comprehensive new approach to coaching behavioural change that will get extraordinary performance from everyone. It helps managers get their people to - ask for the...

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- Authored by Gary Ford
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